



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 10/31/2014

Multiple District 9

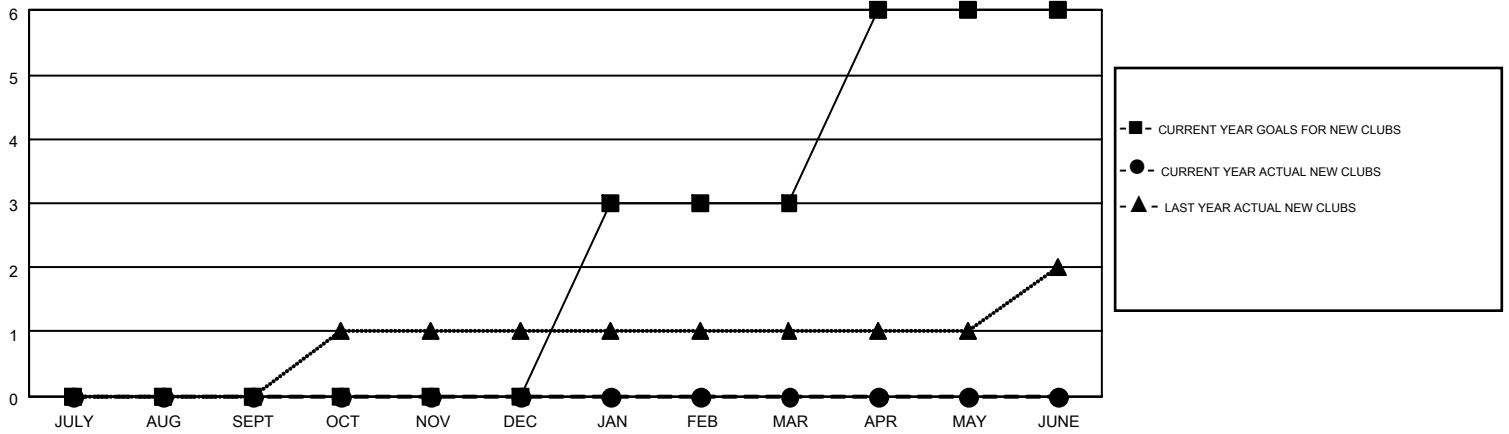
LOCATION: IOWA

GMT: JUDY HANKOM

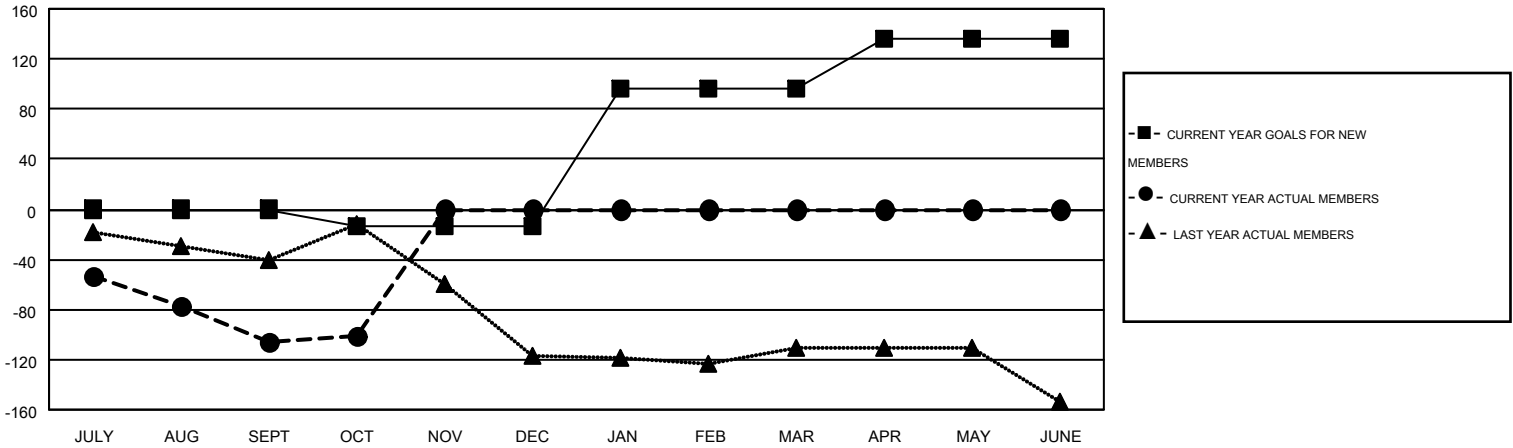
GMT CA 1

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	0	0	1	-1	JULY/AUG/SEPT	0	163	269	-106
OCT/NOV/DEC	0	0	2	-2	OCT/NOV/DEC	-14	72	67	5
JAN/FEB/MAR	3	0	0	0	JAN/FEB/MAR	111	0	0	0
APR/MAY/JUNE	3	0	0	0	APR/MAY/JUNE	39	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 3	116 CLUBS OF 348 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
		MALE	7,143 (77.75%)
<u>DROPPED MEMBERS</u>		FEMALE	2,044 (22.25%)
DECEASED	41	CLICK HERE FOR HEALTH ASSESSMENT DATA	
CLUB CANCELLED	21		
OTHER	274		
TOTAL	336	FAMILY UNIT MEMBERS	1,700
		HEAD OF HOUSEHOLD	837
		NON-HEAD OF HOUSEHOLD	863